

hidrive **FleetBrand**

HIGH IMPACT SIGNAGE & WRAPPING FOR UTES, TRAILERS AND TRUCKS

Create the best impression for
customers and staff.



EXPERIENCE THE **POWER** OF HIDRIVE FLEETBRAND

- ✓ Trusted by world-class organisations
- ✓ Australia-wide service
- ✓ For those that demand ISO-certified quality, environmental & safety standards



MAKE CERTAIN

Make certain with FleetBrand.

Our FleetBrand team are experienced design and installation professionals who you can trust through the design, production and installation processes. Our services include brand packs, part and full wraps, compliance, decals and fixed term promotions.

Well-designed signage boosts brand recognition and trust with potential customers, clients and staff.

What might look good as a design mock-up, might not be practical to apply to your highly visible vehicle fleet. We understand the art and the science of vehicle signage.

WHY FLEETBRAND?

ACROSS TOWN
OR ACROSS
THE NATION

High impact, professional vehicle signage gives your business 24/7 visibility, builds brand recognition and promotes customer loyalty.

- ✓ Show the world you mean business.
- ✓ Look professional and be remembered.
- ✓ Boost the esteem your staff hold for your brand.
- ✓ Packages to suit all budgets and vehicles.



- 3/4 Side Wrap - Left & Right Sides
- Large Brand Pack - Front Only
- Small Brand Pack - Cab Doors
- Full Rear Wrap

- Large Brand Pack - Cab Doors, Front, Rear
- 1/4 Side Wrap - Left & Right Sides

- Full Rear Wrap including Logo
- 1/2 Side Wrap - Left & Right Sides including Logo
- Call Sign Kit - Canopy Side & Rear Doors
- Large Brand Pack - Canopy Side Doors & Front
- Conspicuity Stripe - 50mm Yellow/Green

YOUR FLEETBRAND PROCESS

Outstanding results, every time.

- A Concept.** Your brand is uniquely yours. Our experienced team work with your team and your brand guidelines to create a design you'll love.
- B Production.** Guaranteed quality. All our wraps are produced here in Australia, at our Goulburn print facility using vinyls from leading brands like Avery Dennison, 3M, Orafol and Arion.
- C Installation.** Whether it's for one vehicle or your national fleet, we deliver across the country through our extensive network of company-owned installation centres.



DESIGN PACKAGES TO SUIT YOUR NEEDS

PACKAGES	BRONZE	SILVER	GOLD
Concept Design Bronze & Silver: Client provides photoshop mock up. Gold: Hidrive FleetBrand creates your artwork concept from scratch. Just provide your logo (ai or eps) and your colours (PMS or Pantone), and we'll do the rest.	×	×	✓
Proofs The number of feedback rounds included in each package choice.	1	2	3
Print-ready Artwork FleetBrand creates vinyl print-ready artwork.	✓	✓	✓

Warranty & Future Updates

Our FleetBrand warranty has your back. More information and T&C's are outlined in our Warranty Booklet.

Hidrive's Customer Care and FleetBrand teams work together to ensure your fleet branding is both professional and consistent.

Care

Each vehicle comes with a Hidrive FleetBrand care booklet.

It includes important cleaning and maintenance tips to help maintain the premium look and longevity of your vehicle signage. Infrequent or improper maintenance may lead to premature degradation of graphics, lower the expected life of the signage and void the signage product warranty.



HIDRIVE TRIPLE ISO CERTIFICATION

Is ethical sourcing and risk-management a priority for your organisation? Hidrive offers world-class assurance.

In December 2023, Hidrive achieved a prestigious triple ISO certification encompassing ISO 9001 Quality Management, ISO 14001 Environmental Management and ISO 45001 Safety Management.

Hidrive is the first Australian manufacturer of service bodies to receive a triple ISO certification.

In attaining triple ISO certification, Hidrive met stringent international standards and demonstrated our commitment to consistent quality, environmental sustainability and workplace safety.

This milestone reinforces our reputation as an industry leader and sets a benchmark for excellence in the manufacturing of service bodies for utes, trailers and trucks.

UTE WRAP SELECTOR



SIDE

1/4



1/2



3/4



FULL



FRONT

1/4



1/2



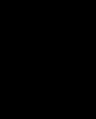
3/4



FULL



REAR



TRAILER WRAP SELECTOR



SIDE

1/4	1/2	3/4	FULL

FRONT

1/4	1/2	3/4	FULL

REAR

1/4	1/2	3/4	FULL

TRUCK WRAP SELECTOR



SIDE

1/4	1/2	3/4	FULL

FRONT

1/4	1/2	3/4	FULL

REAR

SAFETY GRAPHIC SELECTOR



SIDE & REAR

UTE/TRAILER SIDE



UTE/TRAILER REAR



TRUCK SIDE



TRUCK REAR



We have your reflective signage covered.

24/7 staff safety, compliance and fleet efficiency are just some of the benefits of using reflective material on your utes, trailers and trucks. Ensure your whole fleet can go anywhere, anytime.

Our range offers everything from BMA specification reflective call signs and tapes to custom designed reflective partial wraps.

REFLECTIVE

Mine Site Call Signs

Produced using florescent yellow/green class 1 reflective material for side application.

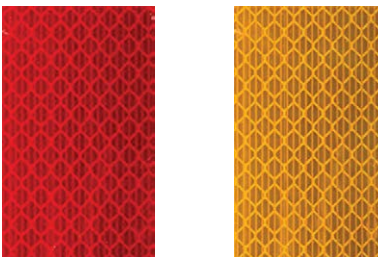
260mm depth box size with 200mm depth text made to BMA specification.

Rear call sign resized to suit workable space, produced from non-reflective material.



Chevrons

- ☐ Class 1 reflective
 - ☐ Class 2 reflective
- Chevrons are available in Class 1 and Class 2. Class 1 is the most reflective variant.



Conspicuity Tape

- ☐ White reflective tape to be used on front and sides of vehicles
 - ☐ Florescent yellow/green reflective tape to be used on sides of vehicles
 - ☐ Red reflective tape to be used on sides of vehicles
 - ☐ Yellow reflective tape to be used on sides and rear of vehicles
- 50mm/70mm class 1 hi-vis reflective stripe. Compliance for mine and civil sites.



Conspicuity Tape - Front



Conspicuity Tape - Sides & Rear

BRAND PACKS



SMALL BRAND PACK GUIDE



SIDE



FRONT



REAR

SIZING GUIDE

LOGO

Up to 0.21m² decal (*300 x 700mm)



SIDE



FRONT



REAR

GREAT FOR

Affordability, vehicle asset numbers, website, contact information or other details. Perfect for cab door logos.
Mix and match large & small brand packs to suit your brand needs.



LARGE BRAND PACK GUIDE



SIDE



FRONT



REAR

SIZING GUIDE

LOGO
WWW.WEBSITE.COM.AU

Up to 1.35m² decal (*900 x 1500mm)



SIDE



FRONT



REAR

GREAT FOR

Ensuring your brand logo, website address or phone numbers can be read from a distance.
Mix and match large & small brand packs to suit your brand needs.

WHAT DO WE NEED TO GET STARTED?

- ✓ Your signed contract and estimated vehicle availability timing.
- ✓ Your logo in .ai, .eps or .pdf format.
- ✓ Examples of previous vehicle branding our design team can recreate, improve or modify (optional).
- ✓ Images of vehicle wraps or branding you like (email us) so our design team can reference them in the design process (optional).
- ✓ If you prefer, you can work with the Hidrive FleetBrand team to bring your vision to life, utilising our knowledge, experience, and materials. Ask us how.



FREQUENTLY ASKED QUESTIONS

How long does it take to install the signage?

We treat FleetBrand installation as part of the service body build so we apply it at the same time. And because it's all done at your nearest Hidrive installation location, this avoids extra transport costs and third-party supplier delays.

Can the design continue over the vehicle windows?

In most cases yes, we can offer one-way vision material that is used for window graphics.

Can the signage be removed?

We use world-class materials that enable removal with the right tooling. This is useful when vehicles are sold or leases expire.

Will the wrap peel or fade?

It is likely that your vehicle wrap may begin to fade after around 4 years. Like paint, vehicle graphics will fade over time. Fading can be reduced by garaging and appropriately washing your fleet.

Are larger decals preferred over smaller, more detailed ones?

Small text decals or detailed edges are very delicate as they do not have a large surface area and can peel if rubbed. They require extra care when washing these areas.

How often should the vehicle be cleaned?

The vehicle should not be cleaned within the first 48 hours of the signage being applied. After this 2-day period, it is recommended to wash your vehicle every two weeks, or a minimum once a month.

Can the vehicle be cleaned in a drive-through car wash?

A touchless automatic car wash is technically the best choice of automatic car wash for vehicles with signage, however, because you have no control over the direction or pressure of the water jets there is a possibility that this could cause damage to the signage. Brush type car washes should not be used, and are likely to cause damage to both the vehicle and the signage.





Chat with one of our helpful Mobile
Workspace Specialists.

→ **1300 350 625**

→ team.aus@hidrive.com.au

→ hidrive.com.au



Hidrive is the only manufacturer of service bodies for
utes, trailers and trucks with a company-owned national
installation network.

FleetBrand installation can be done at any Hidrive
location as part of the initial installation or at
any time thereafter.



Eastern Manufacturing, Installation & Showroom
17 O'Sullivan Pl, Goulburn NSW 2580



Brisbane Showroom & Installation
146 Crockford St, Northgate QLD 4013



Melbourne Showroom & Installation
57 Hunter Rd, Derrimut VIC 3026



Western Manufacturing, Installation & Showroom
18 Catalano Rd, Canning Vale WA 6155



Sydney Showroom & Installation
10 Garner Pl, Ingleburn NSW 2565



Adelaide Showroom & Installation
6 Wirriga St, Regency Park SA 5010